

## *The Advanced Perfumery Program*

An intensive deep dive through the 16 fragrance facets that make up a perfume: from raw materials to iconic fine fragrances.

The course is taught by industry experts, with practice exercises and smelling throughout.

(This course is a continuation of The Techniques and Language of Perfumery)

This is a three day course of six hours per day.

### *Profiles:*

Professionals in the world of fragrance creation and perfumery brands that need to advance their olfactive knowledge, olfactive memory and understanding of how the materials all work together.

### *Objectives:*

- Improve olfaction skills
- Master fragrance classifications
- Fine tune communication skills with perfumers

### *Program:*

- Deep dive into fragrance facets: Citrus, Aromatic, Marine, Green, Aldehyde, Floral, Fruity, Powdery, Woody, Spicy, Gourmand, Leathery, Fougere, Oriental, Chypre, Musk
- Memorize key raw materials in each facet
- Explore and smell iconic fragrances as illustrations of each facet
- Intense smelling exercises

### *Tools:*

- 4 Olfactoriums (200 ingredients/market samples)
- 1 Workbook